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FOR IMMEDIATE RELEASE

Pegboard Co. Launches Optimise Services to Pegboard Clients

Melbourne, May, 23rd Thursday, 2019, Pegboard Co., leading provider of digital and web engine services are excited to announce the launch of our brand-new Search Engine Optimisation (SEO) and Marketing service called Optimise due to high demand from clients.

Pegboard have been servicing clients and partners for over 15 years now, and from the feedback we've received, we decided it was time to build an ethical, transparent and successful SEO and Targeted Marketing program that delivers outcomes, sales growth and astounding results for our clients.

Pegboard CEO, Ashton Wynne-Yorke says, "A lot of the feedback we hear from clients is around "What is SEO? How can it help my business? Do I really need it? Why is it so expensive?" and so on, I realized, even in my own experience, it's not always clear what SEO companies are delivering, and where is the proof that it works?"

"That is what led me to the decision to introduce Optimise as a service to Pegboard users and clients. It is a very specific, transparent system that focuses on identifying your key target markets and creating a clear strategy customised to your business, that drives outcome via your marketing, search engines and Pegboard website" says Ashton.

The Optimise system is designed to take a very proactive approach and engage with clients at every opportunity, the target in our logo signifies that we demonstrate precise accuracy in the services we provide to our clients and the outcomes we deliver.

To find out more about our new Optimise service and learn what separates us from other SEO companies please visit www.optimise.marketing